BROOKLYN BRIDGE PARK CONSERVANCY BOARD OF DIRECTORS

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Nancy Webster, Executive Director

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Last summer, we hosted a pop-up tennis clinic for a weekend in Squibb Park. Despite little notice and no precedent for this kind of program in the park, friends and families showed up. They showed up, they volleyed, and they made it a great success. It went so well, in fact, that we’re bringing it back as a full-fledged program this year.

For most park visitors, Squibb is an entrance, a way to get to the bigger park below; people generally don’t hang out or do much there. But we saw potential, so we activated that space—our programming infused it with energy and transformed it from a simple path to a vibrant recreational site. In many ways, this story is representative of what the Conservancy has been able to do because of enthusiastic community participation and generous members’ support.

Along with tennis, we have a lot of exciting things planned for the spring and summer. Our seasons will kick off in the sky with LIFT OFF, our kite festival in May. You’ll be able to build and fly kites, and learn more about the science and engineering behind flight.

Back on land, we’re bringing back summer favorites like Books Beneath the Bridge and Waterfront Workouts. This year, I’m especially excited about Movies With A View. Our all-volunteer movie committee recently announced that the series’ theme will be “She Directs,” highlighting the work of female directors across genres. Like last year, we’ll have food, beer, and wine for a full moviegoing experience.

And out on the water, the park’s new boathouse will be opening, and we’re adding an extra day of walk-up kayaking. Now, you can see firsthand what a magnificent experience it is to be right on the East River every Thursday, Saturday, and Sunday.

As we look forward to all that the summer has in store for us, let us also look back and reflect on all we did last year. In this newsletter, I am proud to share details about 2017 programming in our Annual Report.

Nancy Webster, Executive Director
FINANCES

STATEMENT OF FINANCIAL POSITION

Assets
Cash and cash equivalents $840,632
Receivables $168,644
Prepaid expenses and inventory $14,690
Property and equipment, net $225,371
Total assets $1,249,337

Liabilities
Accounts payable and unearned revenue $95,105

Net assets
Permanently restricted $15,000
Temporarily restricted $129,065
Unrestricted $1,010,167
Total net assets $1,154,232

Total liabilities and net assets $1,249,337

SUMMARY OF ACTIVITIES

Sources of funds
Contributions and grants $812,042
Government support $182,825
Program service revenue $355,871
Events (net of direct cost) $1,221,295
Other $171
Total revenue $2,572,204

Use of funds
Program services $1,935,599
Management $161,525
Fundraising $435,211
Total expenses $2,532,335

CONTRIBUTIONS & GRANTS 31.6%
GOVERNMENT 7.1%
PROGRAM SERVICES 13.8%
EVENTS 47.5%

PROGRAM SERVICES 76.4%
MANAGEMENT 6.4%
FUNDRAISING 17.2%
From Pier 1 to Pier 6, we took advantage of the whole park to put on gripping performances, screenings, and readings last year.

Movies With A View celebrated stories of resistance with films such as 42 and Mad Max: Fury Road. Partnering with DeKalb Market Hall, the 8-week series included concessions from Brooklyn vendors, and beer and wine for the first time in its history.

Teaming up with local, independent bookstores, we hosted Erica Wagner, Jenny Zhang, Sarah Gerard, and many more authors as part of our annual literary series, Books Beneath the Bridge.

Other programming highlights included a panoramic staging of Macbeth by New York Classical Theatre, the annual Hindu Lamp Festival, the two-day Brooklyn Americana Music Festival, and the breathtaking choreography of Gibney Dance. These events reflected the richness and diversity of the park community, and we are thrilled by their enthusiastic reception.

Capping off the season, Harvest Festival returned for its eighth year. We brought back crowd favorites like the pumpkin patch and face painting, but as the festival keeps growing each year, we also expanded the program to include new things such as Drag Queen Story Hour and artist-led workshops.
5,000 MOVIEGOERS
EVERY WEEK

7,000 NEIGHBORS
AT HARVEST FESTIVAL

2,000 SPECTATORS
AT ALL THE PARK’S A STAGE

1,000 FRIENDS & FAMILIES
AT HINDU LAMP FESTIVAL

930 BOOK LOVERS
AT BOOKS BENEATH
THE BRIDGE

1,000 FANS
AT BROOKLYN AMERICANA
MUSIC FESTIVAL
In 2017, we collaborated with local organizations to bring top-notch recreational programming to the park. We had weekly fitness classes — ranging from ballet barre to Zumba — taught by Dodge YMCA instructors, basketball drills by Big & Little Skills Academy, and jump rope with Double Dutch Empire.

We also hosted a pop-up tennis clinic in Squibb Park for a weekend. It went so well, that we’ll be bringing it back and turning it into a regular program this summer.

On the water, we worked with Brooklyn Bridge Park Boathouse to continue growing our walk-up kayaking and kayak polo programs. And back on land, adult and youth soccer league players put Pier 5 to good use—sprinting, sliding, and scoring on the field.
5,500 kayakers took to the water

3,168 soccer players in youth & adult leagues

374 jumpers joined Double Dutch Empire

1,800 workouts on the waterfront

575 kids in basketball clinics

144 new swimmers took lessons at the pop-up pool
Students from Pre-K to 12th grade joined us in the park to learn about ecology, engineering, and the history of the Brooklyn waterfront. In 2017, we focused on fine-tuning the curriculum for our school programs. Most significantly, our educators developed more robust pre- and post-field trip materials for teachers to use in their classrooms.

Last September, we celebrated the Environmental Education Center’s second anniversary. In addition to serving as the home base for the Conservancy’s school programs, the Center also hosts free open hours for the public. Visitors explored new themes like sustainability, reptiles and amphibians, birds, and more through interactive displays, crafts, and books.

Outside of the classroom, we also collaborated with Brooklyn Historical Society, Brooklyn Children’s Museum, and the Department of Education for a variety of partnerships and professional development opportunities.
8,555 STUDENTS REACHED

138 SCHOOLS SERVED

63% COME FROM TITLE I SCHOOLS

10,803 VISITORS AT OPEN HOURS

274 CLASSES CONDUCTED

511 ZIP CODES AND 30 COUNTRIES REPRESENTED
The Conservancy teamed up with volunteers to plant, mulch, weed, water, greet, educate, and keep the waterfront vibrant in the park.

We also continued to grow two of our specialized programs. Park Peers, a volunteer initiative for people living with disabilities, and Teens Interested in and Dedicated to Environmental Sciences (TIDES), both returned for their second year. TIDES is not only meant to cultivate a new generation of park stewards, but to meet increasing demands for youth volunteer opportunities; in fact, in 2017, 16% of our volunteers were under 18.

Other than the horticulture and maintenance projects completed by Zone Volunteers, Green Team, and Coastal Cleanup, many other volunteers helped in programmatic support, making sure everything from Environmental Education Center Open Hours to Harvest Festival ran smoothly.
784 VOLUNTEERS GAVE BACK TO THE COMMUNITY

3,772 HOURS CONTRIBUTED

440 PLANTS POSITIONED IN BEDS

2,960 VISITORS ENGAGED AT THE INFO STATION

$105,842 VALUE OF SERVICE

431 POUNDS OF TRASH REMOVED
THANK YOU TO OUR SUPPORTERS

The Conservancy is most appreciative of the thousands of individuals — members and friends — and organizations who generously support and attend our events and activities each year. We gratefully acknowledge the following neighbors, businesses, and foundations who have each made a gift of $250 or more in 2017. List as of March 2018.

INDIVIDUALS

Adele Abraham-Iny and Richard Int
Adedayo Adejedi and Fredrick Anderson
Aimee Adler and Michael Tobman
Noreen and Derek Adler
Karolina and Clinton Alford
Alexandra Alger and Daniel Chung
Eleanor Alper
Elizabeth Alton
Nicole and Matthew Ammirati
Margaret Anadi and Shawn Anderson
Michael Anderson
Rachel and Andrew Aprthorpe
Cynthia Arato and Daniel Weissberg
Francois Arlett and Kei Hayashi
Kimberlee Auletta & Eric Landau
Karen Auster
Salem Avan
Joseph Azara
Giselle Balfi
Diane and Mark Baker
Lisa Balfe and Andrew Line
Benjamin Bankson
Suzanne Barabas-Belts
and Derick Belts Jr. Melissa Barnett
Eve and Frank Barton
Susan and Benjamin Bax
Alice Beal and William Kuntz
Kristin and Peter Becker
Alyson and Jim Belha
Ayanna and David Behin
Tamara and Gregory Belinfanti
Erika Belsey Worth and Alexi Worth
Taryn Berket
Therese Bernbach
Adele Bernhardt and Peter Neufeld
Marc Bernstein
Landis and James Best
David S. Bigelow
Mary Lu Bilek and Aaron Marcu
Stacy Blain and Jason Mraz
Virginia and Jake Blair
Justine and Jason Block
Doug Bomar
Debra and David Bondy
Nancy and Tony Bow
Doug Bowen
Alexandra Bowle and Daniel Richman
Susie and Kevin Brandmeyer
Jill Braver
Roberta and Michael Brenner
Mary and Blair Brewster
Jennifer Breznay and Daniel Klein
Pamela Brier and Peter Aschkenasy
Alice and William Briggs
Michelle and Scott Brindley
Courtney and Ian Broadwater
Andrew Brody
Wendy P. Bronfin
Michelle and John Brooks
Ashley and Rory Brown
Fumika Brown and George Canellos
Sarah M. Brown
Susan Buckley and Lance Sherman
Melissa Bullen
Richard Burtle
Sarah Burnes and Sebastian Heath
Taryn Burns
Mary Butler and Donald Fraser
Lisa Cadette Kramer and Jim Cramer
Laura Cappello Tortora and Anthony Tortora
Joseph Carni
Ann Casagrande and Jeremy Bergstein
Lisa Marie Casey and Andrew Martin
Valerie and Lyman Casey
Neely and Todd Cathey
Megan and Christopher Cayten
Bertina Cecarelli and Brendan Coburn
Taylor Chapman
Bronwyn and Joshua Charlton
Kam Chee and Konk Fung
Natalia Chefer and Joel Tompkins
Gwendolyn and Thomas Chattenden
Soo Young Choi
Samantha Choi Cadley
Cheryl Christian and Thomas Rice
Poncho Christophoros
and Gregory Pirato
Joseph Ciccolletta
Bevin and Bill Cline
Virginia and John Cocke
Chris Coffey and Adam Riff
Diane M. Coffey
Bryan Cohen
Daniel Cohen
Nancy Cohen and Jonathan Kopp
Ofer Cohen
Rhea Cohen
Nina Collins and Cliff Perlman
Karen and Spencer Compton
Andrea and Paul Compton
Michael Conley
Frances and Dan Cooperman
Helen and Kenneth Copeland
Christine Crotney
Benjamin Crane
Christina Crespo-O’Brien
Rita Csejetty and Paul Gazzetto
Caryn Dack-Reidy and Paul Redy
Elia Dugher
Richard O’Atlantic
Hope Dana and John Perkins
Courtney Dankworth
and Russell Capone
Linda and Lowell Dashofsky
Marilyn Davidson and Stephen Barber
Desiree Davis
Elizabeth Davis and Luis Penalver
Peggy and Gordon Davis
Paul Dawson
Jane B. DeBevoise
Carolyn and Jared Della Valle
Barbara and Alan Delman
Jennifer and Joseph DePaolo
Emmanuel Di Donna
Carl Dietz
Martha and Stephen Dietz
Kerry Dinneen and Sam Surphin
Lorraine and Gordon DiPaolo
Anne and John Dockerty
Liz Ann and Buzz Doherty
Beth and Steven Dorfman
John Dowling
Peter Dowling
Ellen Drexler and Steven Freimark
Dena Driver and Greg Morcroft
Rosanne and William Dudine
Paula and Hayden Dunbar
Sarah and Michael Dunleavy
Sylvana and Adam Durrett
Laurel Durst
Jessica and David Ehrenberg
Kristen Eikenberry and Richard Lamson
Margaret Einhorn and Michael Laskey
Jennifer and Steven Eisenstadt
Fern and Samuel Elkind
Ann and Dwight Ellis
Carolyn Ellis and Luke Wise
Susie and Tony Ellis
Kathleen and Henry Elsesser
Heather and Paul Emanuel
Barbara and William Everdell
Sonia Eyws and Dino Deville
Marina Farina and Anthony Bertoldo
Erin and Jesse Fearns
Amy and Seth Fenton
Amanda Ferguson and Jennifer Pariseau
Sophie and Andrew Ferrer
Katherine and Luke Fitchborn
Stacy Fischer and David Schoenberger
Leslie and Justin Fish
Judith R. and Alan H. Fishman
Lara Fitch and Ted Lazarus
Jacquelyn and Henry Florsheim
Jocelyn and Robert Gallivan
Blake and Andrew Good
Evie Good and Andrew Googins
Megan and Tucker Gorst
Anne Forward and Anthony Schlesinger
Elizabeth Franks
Elizabeth Fraser and Patrick Killacky
Stuart Freedman and Carla Craig
Karen and Larry Fridkis
Joshua Friedman
Becky and Tom Frin
Vicor Friedman
Desire Gadsden
M. Salome Galib and Duane McLaughlin
Heather and Matthew Galle
Heather and Robert Gallivan
Katherine Garrett and William O’Neill
Laurie Garrett
Jennifer Geismar and Peter Hyman
Tina and Michael Gerling
Jennifer and Paul Germain
Brook and Abraham Gesser
Nancy D. Giddins
Gillette and John Gilbert
Sabrina Glezer and Jonathan Keenher
Cynthia Godsoe and Eric Pitt
Zerline Goodman
Eli Gottlieb
Patricia and James Grant
Christina Grdovic and Henry Baitz
Karen Greenberg and Robert Rostanski
Francis Greenburger
Claire and John Griffin
Maria and Peter Hyman
Terri and Luke Gunnell
Jeffrey Gural
Kara Gustafson and Neil DeSilva
Karoly and Henry Gutman
Grace and William Gutman
Sarah Gutman
Sally Habbershaw and Mark Voysey
Kara Hailey and Nicola Allais
Ellen and Peter Hamilton
Carter and Bryan Hamontree
Ellen and Scott Hand
David Hariton and Tod Lippy
Veola Leslie Harper
Anna and Jay Harrington
Walter Harris
Nancy Havens-Hasty and Darryl Hasty
Alexes Hazen
Jolie and Christopher Heath
Anne Heller and Tom Nagorski
Risa Heller and Ryan Toothy
Leslie Hershaw and Benny Menders
Susan Herman and Jeremy Travis
Alan Heyman
Karen Heyman
Keith Heyman
Jill Herzog and Robert Fabricant
Lyn Hill
Judy Hiltz
Rachel Hines and Michael Cemalsbeted
Paul Hinton
Katherine Hobson and Dan Colarusso
Tara Hogan
Suzanne and Kieran Holohan
Marc Horn
Paula and Alan Hunt
Susan and Craig Hupper
Shari Hyman and Daniel Horwitz
Brenda and Jonathan Insull
Berly and Wayne Isaak
Gregory Jackson and Mark Kubicik
Douglas Jaffe
Hilary and Edwin Jager
Kristen and John Johnson
Amanda Jones
Lori and Ross Kaplan
Kayoko Karatsu
Robert Katz
Sandy Kazlow
Diane Kehnher and Bob Blakely
Rachel and Denis Kelleher
Nikki and Andre Kelleners
Brittany and Peter Kelly
Liberty Kelly
Jennifer Kiiss
Hannah Kilgore
Nadine Kim and Mikhail Grubbi
Rachel Klauber Speiden and Josh Kempson
Daniel Klaus
Stacy Kramer and David Kramer
Marisa and Paul Kubik
Torrey LaGrange and Barney Robinson
Mandy Lam and Michael Hanna
Carrie and Michael Lamb
Anne and Mark Landman
Tracey and Gregory Lantz
Christine Larchian
and Nicholas DeSantis
Amy Latocca
Julie and John LaRosa
Joel Lasher and John Riggs
Jessa and Jeff Mancini
Kerry LeBlanc Strong and Jeff Strong
Steven Lee
Jonathan E. Lehan
Elizabeth and Brian Lehner
Robert Levine
Magdeleina and Brian Levy
Betty and Ted Lewin
Jen Lewis
Marley Lewis
Gwen Libstag
Beth W. Liou
Sandra and Kenneth Lippman
Susan and Richard Lobel
James and Elizabeth Loonam
John Lowe
Patricia Lowry and John Towe
Maureen and Richard Loyd
Elizabeth and Matthew Luckett
Grace Lynne Vokkhausen
Susan and Morris Macleod
James Mahler
Betsy Mallow and Jeremy Robbins
Sandra and Greg Maltzman
Bella and Jeff Mancini
Susan and Ken Mandelbaum
Stephanie and Jason Manske
SAVE THE DATE:

SUNSET
JUNE 7, 6PM | PIER 1

BROOKLYN BLACK TIE BALL
OCTOBER 4, 6PM | PIER 2